

NarraScope financial history

| | 2019 | 2020 | 2022 | 2023 | 2024 |
|--|-------------|--|--|--------------|--|
| Rooms | \$736.00 | | \$1680.00 | \$900.00 | \$6300.00 |
| A/V costs | \$2192.00 | | | \$2835.00 | \$5570.00 |
| Breakfast (2 days) | \$2133.00 | | | \$2683.00 | |
| Lunch (2 days) | \$5866.00 | | | \$2166.00 | \$8485.00 |
| Badges | \$664.00 | | | \$399.00 | \$488.00 |
| Program books | \$341.00 | | | \$691.00 | \$38.00 |
| Swag (bags, pins, pogs, etc) | \$993.00 | | | \$215.00 | \$316.00 |
| Other supplies | \$760.00 | | | \$343.00 | \$47.00 |
| Hosting (web, zoom, discord, etc) | \$56.00 | \$168.00 | \$318.00 | \$362.00 | \$408.00 |
| CoC/moderation | | | \$1797.00 | | |
| Afterparty | \$1295.00 | | | | |
| Travel/hotel for keynote speaker | \$1239.00 | | | \$1085.00 | \$2643.00 |
| Total expense before honoraria | \$16275.00 | \$168.00 | \$3795.00 | \$11679.00 | \$24295.00 |
| Honoraria | | \$5401.00 | \$3489.00 | \$4036.00 | \$1852.00 |
| Total outgo | \$16275.00 | \$5569.00 | \$7284.00 | \$15715.00 | \$26147.00 |
| | | | | | |
| In-person attendance... | | | | | |
| Paid attendees | 174 | | | 51 | 94 |
| Free attendees | 80 | | | 36 | 40 |
| Baseline membership cost | \$85.00 | | | \$95.00 | \$135.00 |
| Actual revenue per paid member | \$70.47 | | | \$104.98 | \$95.34 |
| Membership revenue (in-person) | \$12261.00 | | | \$5354.00 | \$8962.00 |
| | | | | | |
| Online attendance... | | | | | |
| Paid attendees | | | 364 | | 133 |
| Free attendees | | 513 | 36 | 291 | 12 |
| Baseline membership cost | | \$0.00 | \$10.00 | \$0.00 | \$40.00 |
| Actual revenue per paid member | | \$0.00 | \$14.06 | \$0.00 | \$20.71 |
| Membership revenue (online) | | \$0.00 | \$5117.00 | \$0.00 | \$2754.00 |
| | | | | | |
| Membership revenue (total) | \$12261.00 | | \$5117.00 | \$5354.00 | \$11716.00 |
| Sponsorships | \$2689.00 | \$2016.00 | \$2927.00 | \$4918.00 | \$2937.00 |
| Indiv donations | \$1132.00 | \$4294.00 | | \$2545.00 | \$9682.00 |
| Total income | \$16082.00 | \$6310.00 | \$8044.00 | \$12817.00 | \$24335.00 |
| | | | | | |
| Net | \$ (193.00) | \$ 741.00 | \$ 760.00 | \$ (2898.00) | \$ (1812.00) |
| Notes | | Totals omit initial UIUC membership revenue and refund | "Rooms" were on the Gather.town platform | | "Indiv donations" include \$3600 of large anonymous donation |